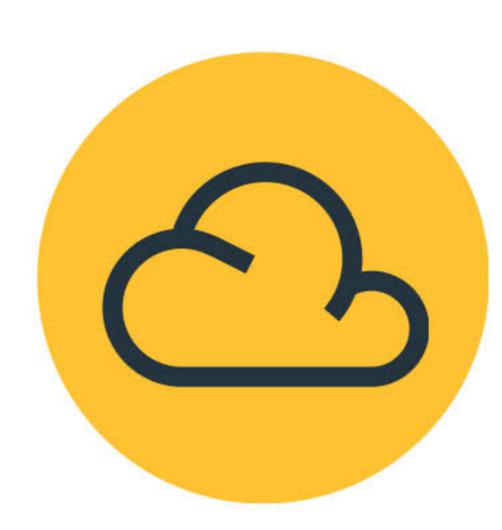# Your business isn't slowing down - Is your Internet keeping up?

8 ways a faster Internet can increase productivity, boost your bottom line and possibly even save your business one day.

#1 Cloud Based App Speed Requirements

There are thousands of new cloud based applications available that can improve almost any business process - Salesforce, Freshbooks and LiveChat to name a few- but - you must have a fast, reliable Internet connection that meets the applications speed requirements to use them.

#2 Finish Everyday Tasks Faster

An upgraded Internet connection speeds up everyday tasks including email marketing, e-commerce, research, file sharing and project collaboration, freeing up valuable time for your employees.

A survey by SanDisk revealed that the average worker wastes one week per year while waiting on their company's network connection.

#3 Nielsen's Law of Internet Bandwidth

Your broadband speed should not only meet your current bandwidth needs, but it should be positioned to meet future technology needs as well. Nielsen's Law of Internet Bandwidth states that Internet usage doubles every 12 months. You can help to "Futureproof" your business by scaling Internet speeds to meet the growing demands of your business, now.

#4 A Slow Internet Connection Causes Problems!

A slow Internet connection slows down productivity, hinders business processes, impedes remote and home workers, and puts a real dampener on hosted solutions such as cloud computing and VoIP telephony. Upgrading your Internet connection can solve these common problems quickly and easily.
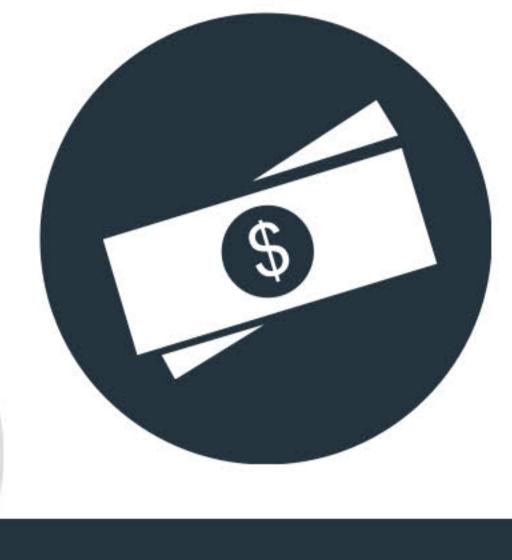
#5 Save Time and Money

Upgrading your Internet connection saves everyone time, from your top executives to the summer intern. The Internet is your link to customers and vendors, to payment processing like Square and cloud based customer service platforms like Zendesk and LiveChat. A faster connection can save your business time and money.
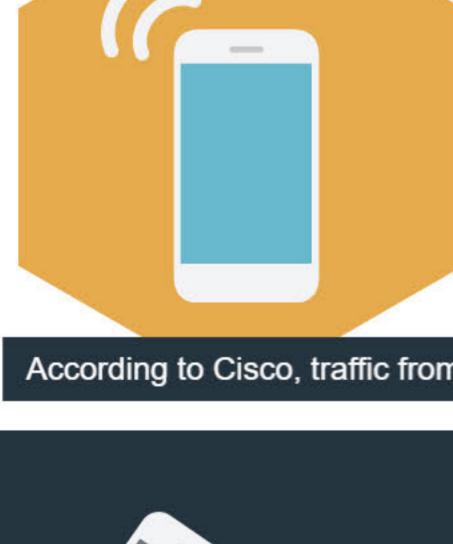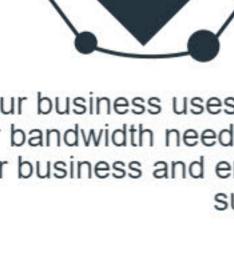
#6 Protect Your Data - Protect Your Business

Even if business files are backed up on a file server, a hurricane, flood, fire or theft could destroy the computers... and backups. Keeping backed up files in the cloud ensures data is safe no matter what is going on at your office. Fact: 93% of companies that lost their data for 10 days or more filed for bankruptcy within one year of the disaster, and 50% filed for bankruptcy immediately.

#7 More Devices, More Bandwidth

If your business uses or provides WiFi to employees and consumers - your bandwidth needs are growing. The more devices and technology your business and employees employ, the more speed you'll need to support and optimize their use.

According to Cisco, traffic from wireless and mobile devices will exceed traffic from wired devices by 2016.

#8 B.Y.O.D.!

(Bring Your Own Device)

74% of organizations are either already using or planning to allow employees to bring their own devices to work.

The amount of bandwidth your business will need to support BYOD depends on three factors: The number of employees using the network, the number of remote sites connected to the network, and the different ways (videos, conference calls, email, file transfers, collaborati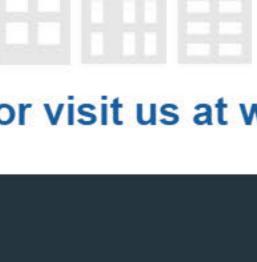on, etc) the network will be used. Increasing your network's speed (bandwidth) enough to ensure business data and functions are not impeded is critical as BYOD adoption soars.

Don't Let Slower Speeds Slow Down The Growth of Your Business

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